



BIE Homework Sheet

Year:	9
Project:	E-Safety

Date issued:
Date Due in:

Poster Campaign task

You need to find an example of a successful poster campaign (it could be for a cause, a product etc) but there must be more than one poster associated with the campaign.

You need to find images of the posters and explain how they work together in order to get across a similar message,

Think about:

- Consistent Layout
- Similar features
- Different features
- Audience
- Purpose
- Anything else which makes the campaign successful

All Homework must be handed in on the date requested.

If you hand in homework late or it is of an unacceptable standard you will be given a p6.