



BIE Homework

Year: BTEC Business Year 10

Project: Unit 1 Homework Project

Date issued: w/c 09/10

Date Due in: various

SCENARIO:

As part of your Unit 1 assessment you have to examine different businesses and analyse them in relation to certain key points. This project has therefore been devised in order to help you undertake the research you need to be able to do this.

This may be done by hand, but would give you more benefit if it was done as a Word document that could be added to with each task.

You may use organisations that are known to you (eg your family's/friend's business, nationally known business, etc) and it would help if you could visit the organisation or speak to someone who works for the organisation. You may also use the internet as a source of information.

TASK 1 (due date 17/09/09):

- Find a dictionary definition of the term 'organisation' and explain this definition in your own words, relating it to business organisations.
- Choose 6 different business organisations which you will use throughout this project. You should include at least one from each sector of the economy ie private, public, voluntary. You should also try to choose organisations that are different sizes. Give a brief description of each organisation.

TASK 2 (due date 24/09/09):

- Identify the business purpose for each of your chosen organisations.

TASK 3 (due date 01/10/09):

- Identify which of your organisations operate in the private sector and which kind of ownership they have.
- Give reasons for your discussion

TASK 4 (due date 08/10/09):

- Identify which of your chosen businesses operate in the public or voluntary sectors.
- Explain the major differences between the 3 sectors, and why each of the businesses are in these sectors.

All Homework must be handed in on the date requested.

If you hand in homework late or it is of an unacceptable standard you will be given a p6.

TASK 5 (due date 15/10/09):

- Identify and explain the size and scale of each of your organisations.

TASK 6 (due date 22/10/09):

- You need to look at each of your organisations and identify and discuss their aims and objectives.
- You will need to undertake research in order to do this via the internet, visits to the business, etc.
- Relate their aims and objectives to the type of ownership and purpose of each organisation.
- Use the information you have compiled so far to help you complete Tasks 1 & 3 of your assessment.

TASK 7 (due date 03/11/09):

- You are required to compile a list of local businesses. Your list should contain **as wide a variety** as possible of different types of businesses. For example a list containing 10 hairdressers would not be acceptable. It is expected that you will have a minimum of 25 businesses in your list.

TASK 8 (due date 10/11/09):

- Using your list from task 7, classify each of your businesses according to the sector within which they operate ie primary, secondary or tertiary.

TASK 9 (due date 11/11/09):

- Find a dictionary definition of the term 'industry' and explain this definition in your own words in relation to business organisations.

TASK 10 (due date 26/11/09):

- Choose a primary, secondary and tertiary industry and undertake some research into whether the industry is growing or in decline. (You might find it useful to choose an industry that contains 3 of the organisations you have previously discussed – but you do not have to use them.)
- Find evidence to support your discussion eg statistics, reports, etc

TASK11 (due date 19/12/09):

- Use the information you have compiled so far to help you complete Tasks 1 - 3 of your assessment.

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TASK 12 (due date 14/01/10):

- Identify which functional areas each of your 6 chosen organisations would have – and explain why they wouldn't all have every type of functional area.

TASK 13 (due date 20/01/10):

- Summarise the functions of the functional areas discussed in class.

TASK 14 (due date 27/01/10):

- For each of your organisations, explain the relationship between its functional areas.

TASK 15 (due date 11/02/10):

- Use the information you have compiled so far to help you complete Tasks 1 - 4 of your assessment.

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